

The "**Pair-A-Dice**" log cabin is nestled in the foothills of the Great Smoky Mountains and is within a few miles of both Pigeon Forge and Gatlinburg, TN. This spacious 1,400 sq. ft. cabin sits in a cove next to a babbling brook providing that endless relaxing feel. Sit in one of the 6 rocking chairs found on the 2 decks and feel your stress go away. Rest by the brook and hear the firewood crack in the outdoor fire pit as you roast marshmallows. Or sip on your favorite drink in the 5 person hot tub. This retreat has it all. In addition to the cabin, the schedule calls for a picnic in the Smokey Mountain National Park, dinner at the famous Apple Barn Restaurant, and Creekside Worship before heading home. What more could a writer want?



To reserve your spot, email Cheri at Cheri@CheriCowell.com or call 407-712-3431. Cheri can accept cash and check or you can pay through PayPal with a credit card. Cheri is also willing to accept payment installment arrangements if needed. So, give her a call and claim your spot.

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For a Cabin Photo Gallery: www.pairadicecabins.com

MARKETING IN THE MOUNTAINS



A WRITER'S RETREAT

September 2-4, 2011

(Labor Day Weekend)

Marketing in the Mountains

A Writer's Retreat Weekend

Come learn the basics and much more in this writer's retreat at a beautiful cabin in the Smokey Mountains outside Gatlinburg, TN.

In six intensive sessions learn all you need to know to market and promote your next book from author, speaker, and marketing expert Cheri Cowell.

As a bonus, each person will leave the weekend with his/her own personalized marketing plan. To insure personalized attention, the weekend is limited to six people.

Topics Covered:

- Marketing 101: Basics and Beyond
- A Web Presence
- Social Media
- Platform: Your Expert Status
- E-Books, Audio-Books, and Product

Friday September 2

6pm arrival at cabin, settle-in
7pm Dinner at the cabin
8pm-9pm Session 1 Marketing 101
9:15 firepit, hot tub, rockers

Saturday September 3

7am Rise and Shine
8am Breakfast at the cabin
9am-10:15am Session 2 A Web Presence
10:30am- 12pm Session 3 Social Media
12:15pm-2pm Picnic Lunch & Writing Inspiration
2:30pm-4pm Session 4 Platform: Your Expert Status
4:15-5:30- Session 5 E-Books, Audio-Books, and Product
6pm-9pm Dinner at Apple Barn Restaurant
9pm-10:30pm Cabin time

Sunday September 4

6:30am Rise and Shine
7am Breakfast at Cabin
8am-8:30 Creekside Worship
9am-10am Your Personalized Plan
10:30am Pack up, make lunches
11am Head Home

Cost: \$250 per person and includes lodging, six meals, six Marketing Sessions, and your personalized marketing plan.

The cabin sleeps six. Each person will be sharing either a King-sized bed or a Queen-sized sleeper sofa (\$20 less for those on the sleeper sofa) located in one of the Master Suites or in the Game Room (sleeper sofa). Each Master Suite has its own bathroom. The Game Room shares a bathroom with one of the Master Suites.

This is a two-floor cabin, so four of the six people need to navigate a flight of stairs. We can make this an all-girl weekend, or if we have two men who would like to join us, the two floors can separate the girls from the guys.

You are responsible for your own transportation, but Cheri will help coordinate ride-sharing. For those coming from Orlando, it is an 11-hour trip with stops included.

Remember, Monday is Labor Day.