

Four Step Event Planning Process

Cheri Cowell has the perfect solution.

With her experience in Christian Education, retreat planning, and conference speaking, she has put together a *turn-key* package to make planning your next event easy.

1. Based upon your event type, choose a retreat theme or message topic
2. Contact Cheri to schedule your event. She will then send you an Event Planner's Kit which includes:
 - ✿ Bulletin, newspaper, newsletter, and registration info to make publicity easy
 - ✿ An event planner's checklist so all those details will be covered
 - ✿ A suggested song list for your music team, decorating ideas, and a retreat or event schedule
 - ✿ Photocopy-ready handouts, outlines, devotionals (for retreats) breakout sessions, and games
 - ✿ A speakers bio, a black and white publicity photo, references, and an introduction
3. Take the information provided in the Event Planner's Kit and begin to publicize and register for big crowds
4. Sit back and enjoy as Cheri's message warms the heart and her Biblical instruction makes this the best event you've ever had.

What People Are Saying:

Your lesson was right on and I just wanted to say thanks for having a heart for us and a willingness to be a servant of God's to bring the message to us.

Mary S.

Youth Specialties National Convention, Clarion, PA

Thanks for blessing us with your experiences, your wisdom and your perspective. I truly was enlightened by your presentation.

Keith W.

Leadership Seminar
St. Paul's Presbyterian, Ocoee, FL

Thank you so much for sharing with us this weekend. God has used your words to work in the lives and hearts of the women.

Hope Community Church
Oviedo, FL

You are both real and an inspiration. It was a pleasure to get to know you this weekend.

Roger and Karen Q
Daytona Beach, FL

I began to really doubt my ability to hear from God after several bad choices I'd made, but after hearing your message this weekend I am now free to make decisions knowing God will go with me. Thanks for being God's messenger.

Carolyn
St. Paul Episcopal Women's Retreat

You were just darling today and your message was so uplifting. Just what we "old folks" like to hear.

Seniors Friendship Group
First United Methodist, Orlando FL

Cheri Cowell

Speaker and Author



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*Seminars Retreats Luncheons
Conferences Camps*



The Direction Conference Discovering and Discerning God's Will

? Do you have BIG decisions to make and wish God would rent a billboard to tell you what He thinks?

? Have you tried several of the "God's will" ways out there and still find yourself asking, "God, which way is your way?"

The Direction Conference is designed to shed light on this critical area of spiritual development. Author and speaker Cheri Cowell illumines the way with six questions to guide in wise and godly decision-making. In small groups, personal devotions, and group exercises you will learn how to discern God's guiding hand in the small and big decisions of your life. A copy of Cheri's book, **Direction: Discernment for the Decisions of Your Life** is included in the conference fee.

The Conference schedule is flexible, allowing for a Friday night/Saturday All-day event, or an All-day Saturday/Sunday morning retreat.



"Hello God, Is This Really You?" Hearing From God in a Noisy World

This is available as a **Banquet presentation** (1 hour) or part of a **Day Seminar** (3 presentations are in this day-long retreat package) or a complete **Weekend Retreat**.

Have you tried several of the "God's will" ways out there and still find yourself asking, "God, which way is your way?" Cheri asked these same questions and through her search for answers developed six-questions anyone can use as a guide in wise and godly decision-making. Her God's Way method will set you free to make decisions more confidently, pray more openly, take risks more frequently, and know God more intimately than you've ever thought possible. Hear her speak, be inspired by her story, then read the book, **Direction: Discernment for the Decisions of Your Life**.



Diamonds in the Dust Healing Our Brokenness... and Learning to "Shine" Once Again

Perfect as a **Luncheon presentation** for seniors and women's groups.

Each of us experience times in our lives when all we can see is the dust. But did you know there are diamonds hidden in there, and we can learn how to find them. Cheri Cowell has been in the dust of life and has learned how to "shine" in the midst of it all. Come and be encouraged; amongst the dust bunnies, you may find a reason to S.H.I.N.E.

Destination:



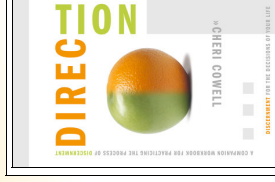
Perfect as a **Luncheon presentation** for seniors and women's groups.

As Christians we are told we are to lead a life of joy and contentment, but if we were honest, we'd have to admit often that joy eludes us. Sure we can paint on a happy face, but is there a secret to walking in that joy every day? Cheri Cowell offers a blueprint for finding and sustaining a life lived abundantly—a life of unrestrained joy.



Christ is the Heart of Christmas

With homespun humor and heart touching stories, author and speaker Cheri Cowell will take us on a journey from unpacking the Christmas decorations to the glow of Christmas Eve, and from the Advent call of John to the babe wrapped in swaddling clothes laying in a manger. **Christ is the Heart of Christmas** will warm your heart and remind each of us what the season is really all about.



Direction now has a **Companion Workbook**, allowing *Direction* to be used as an 8-week study with 40 individual weekday lessons and 8 group lessons. Each individual lesson is designed to be done in tandem with the readings in *Direction*. Each weekly group lesson is designed to be completed in 40-50 minutes.

Order yours Today!